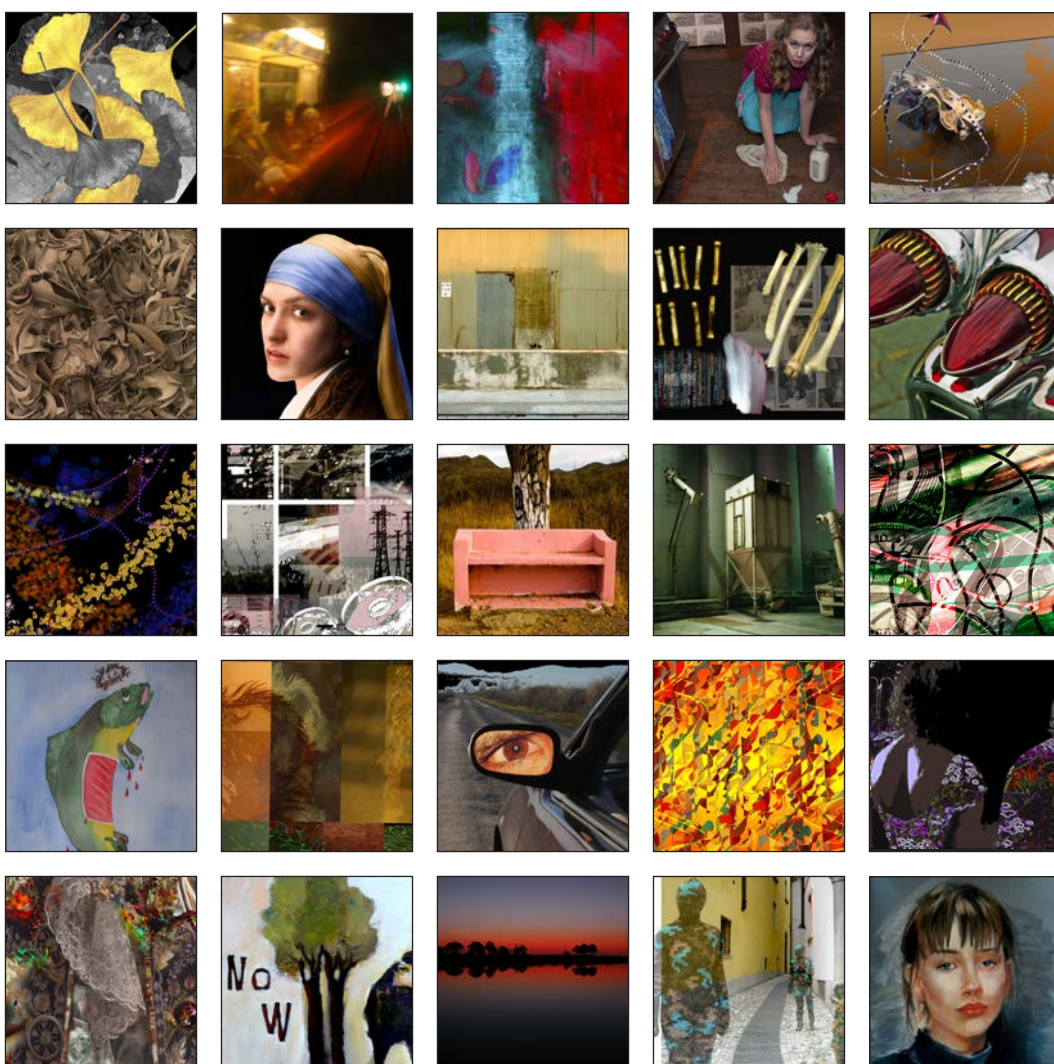


DAC/2010: The Art of the Digital

40 emerging artists from the Digital Arts Collective at Berkeley City College



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JUDITH ALLEN	MAGGIE LAWSON	MADONNA PAVALKO
MICHEL BOHOT	TANA LEHR	MARCIA POOLE & LOUIS CUNEO
VICTORIA CHAMES	LAURIE LIPPE	JO-ANNA PIPPEN
HANNAH CHAUVET	SUSAN LIROFF	RIBITCH
JAN COOK	MONICA MARINI	ELKE SAVALA
SUSAN MARIE DAVIS	YONI MAYERI	MATTHEW SILVERBERG
MIC DBERNARDO	P.G. MEIER	COLETTE SIMMONS
JAN DOVE	JULIET MEVI	SAM SLOANE
JOE DOYLE	JOANIE MITCHELL	SHARIN SMELSER
AL EDGERTON	CATYA DE NEERGAARD	KEVIN TIKKER
NANCY GENN	CYNTHIA V. NICHOLS	PEARL JONES TRANTER
PHILIP HALL	DANIELA NIKOLAEVA	GARY TURCHIN
FRANCES HARTWELL	JEANNE O'CONNOR	LIZ WIENER
	GINO PASTORI-NG	





The Digital Arts Club (DAC) is an organization of students and faculty members who actively participate in the award-winning Multimedia Arts Program at Berkeley Community College. The organization provides a collegial atmosphere and encourages artistic diversity and expertise from its members.

Mission Statement

DAC's mission is to: (1) support each other in learning and using cutting-edge digital technologies in fine-art production; (2) collaborate in mounting exhibits, community-based events and educational projects that are accessible to everyone; and (3) enhance our members' professional awareness, visibility and capacities.

Core Values

- Collaboration within our group and between our members and the community
- Diversity of artistic expression with digital technologies
- Artistic Integrity
- Respect for traditional as well as digitally based visual arts and their histories
- Commitment to embracing a full range of cutting-edge digital-imaging technologies and to increasing the opportunities for the greater community to participate in and understand digital fine arts

Background Overview

The Multimedia Arts Program at Berkeley City College, (BCC), located in downtown Berkeley, CA, is among the leaders in the contemporary digital printmaking

movement in the United States. BCC'S curriculum is unique in that it provides access to industry-standard digital software and hardware, and provides expert instruction to any interested students at a minimal price.

Started by the nationally-recognized painter, digital print-maker and seasoned instructor, Joe Doyle, the BCC multimedia fine-art printmaking program has been in operation since 1996. Any student registered in the Multimedia Arts Program can have access to the latest MAC and Windows computers; state-of-the-art digital imaging and editing software from Adobe, Maxxon and others: Epson Stylus Pro printers for small- and large-scale printmaking; and archival quality digital printing papers, canvas, and inks.

When it became known that Joe Doyle had convinced BCC and the Peralta Community College District that Digital Art is indeed, the future of Art, news travelled quickly within the arts communities of the Bay Area —



Joe Doyle receiving the Proclamation from the Berkeley City Council honoring the Digital Arts Club at Berkeley City College, October 26, 2010.

and the multimedia student ranks began to swell. The student body (from which Digital Arts Club members are drawn) runs the gamut from entering freshmen to instructors from other schools who come to BCC to brush up on the latest techniques and information in this changing field. Ages range from 18 to 70. Almost anyone can attend, and the program is unique in having a student body with nearly three quarters of its members having previously earned college or post-graduate degrees.

Enthusiastic students conceived of an organization to build further on this professional-level training that had begun in the classroom. Formally launched in 2001, DAC offers its members the opportunity to exchange information, collaborate on projects, and exhibit their work in an effort to educate each other and the public about digital arts production and standards of excellence.

DAC members have organized, curated, and mounted numerous exhibits, lectures, and art festivals – both private and public – throughout California. Members also share information about competitions, such as juried art shows, and encourage each other to enter work in a wide range of venues. Members regularly mentor each other—and a regular flow of visitors and new Multimedia Program students—in areas such as methods and materials, marketing, digital technologies, as well as community outreach. And notably, DAC has recently expanded its range of exhibitions to include motion graphics, video, web art, animations, sound design, and other related disciplines. This is all part of the task of training professional artists and stewards of the future.

Contact

DAC is committed to continuing to develop exhibits, community-based events and educational projects that are widely accessible. Our members are also interested in increasing our visibility and sales.

Please see our website, www.digitalartsclub.com for more information regarding our organizational scope as well as more examples of our members' work.

Partial Show list:

<i>Fall Arts Festival</i>	2007-2010
<i>BCC Student Art Show</i>	2006-2010
<i>DAC Annual Exhibitions</i>	2006-2011
<i>Addison Windows</i>	2009
<i>Gualala Art Center</i>	2009
<i>30 Days Later</i>	2009
<i>12 of 12</i>	2009
<i>La Pena</i>	2009
<i>Sea Ranch</i>	2008
<i>Alameda Museum</i>	2008
<i>Au Coquelet Show</i>	2008
<i>Laney College</i>	2008
<i>Center Street</i>	2007
<i>Downtown Restaurant</i>	2007
<i>Skates Restaurant</i>	2007
<i>Fetterly Gallery, Vallejo</i>	2007
<i>Eddie Rhodes Gallery</i>	2007
<i>Addison St. Gallery</i>	2006
<i>Contra Costa College</i>	2006
<i>Berkeley Public Library</i>	2006
<i>Laney College</i>	2006

Individual members and small groups within DAC regularly mount shows during the year which are not mentioned here.



IN HONOR OF THE BERKELEY CITY COLLEGE DIGITAL ARTS CLUB

WHEREAS, The Berkeley City College Digital Arts Club, an organization composed of faculty members and students from the college's Multimedia Arts department has been a leader in improving the community's awareness and appreciation of the modern field of digital art, focusing on the development of all aspects of digital artistry and is chaired by Joe Doyle, head of Digital Arts; and

WHEREAS, Over the years, the fast-expanding organization of DAC has organized art shows, lectures and symposia in public, private and educational venues, helping to foster a greater understanding of Digital art amongst the Berkeley Community. The educational goals and projects of DAC have had a particularly large impact; and

WHEREAS, Faculty members and students from the Multimedia Arts department of Berkeley City College utilize their excellent facilities to offer comprehensive courses in multimedia. Incorporating the latest hardware and software these lessons have been an affordable and invaluable resource that benefits community members from all over the Bay Area. The courses provide an excellent alternative to other pricey institutions in the city, and the demand for this instruction has continued to be high; and

WHEREAS, For the artists, the club provides an opportunity to interact within a community that works on the cutting edge of new digital technology as well as a chance to educate one another on digital art production. The diverse and expanding membership often includes students who instruct in other colleges and hope, by being part of the club to refresh and update their skills, as well as to experiment with new techniques; and

WHEREAS, The DAC exhibits their work on a regular basis in the Jerry Adams Gallery in Berkeley City College, and in Community-based galleries and educational venues in Northern California. Over the years, the range of exhibitions has slowly evolved to include motion graphics, video, web art, animations, sound design, and other related disciplines; and

WHEREAS, In addition the DAC holds festivals biannually where they present 25 artists' work to the public. At these events, community members are invited to look at the work and are given an opportunity to speak to the artists and purchase their art should they wish. The club's upcoming 2010 Fall Arts Festival is to take place in November and will feature both traditional and digital work from 25 diverse artists; and

WHEREAS, Currently the Berkeley City College DAC aspires to create a permanent collection of artwork which is to be owned by the Berkeley City College. The collection will be based in initially on art donated by members of the club.

NOW THEREFORE, BE IT RESOLVED that I, Mayor Tom Bates, and the Berkeley City Council hereby recognizes and commends

THE BERKELEY CITY COLLEGE DIGITAL ARTS CLUB

and invites all citizens of Berkeley to appreciate the contributions of the Berkeley City College Digital Arts club to the community and to attend the Fall Arts Festival on November 19th and 20th.

Adopted unanimously by the Berkeley City Council on October 26, 2010

 Mayor Tom Bates	 Councilmember Linda Maio	 Councilmember Darryl Moore
 Councilmember Max Anderson	 Councilmember Jose Arreguin	 Councilmember Anne Caprelli
 Councilmember Susan Wergraf	 Councilmember Kriss Worthington	 Councilmember Gordon Wozniak

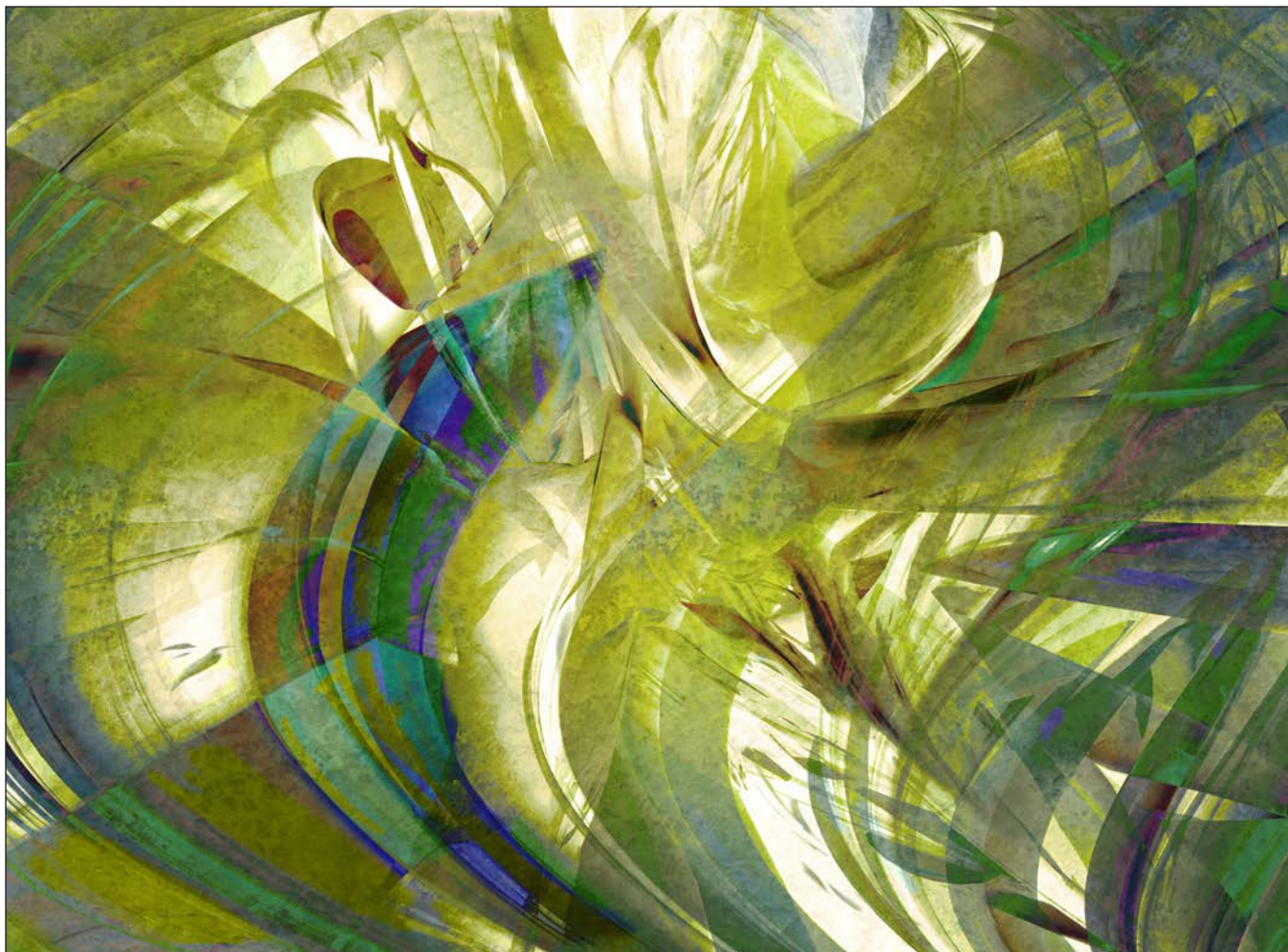




JUDITH ALLEN

Procedure #1

2009



MICHEL BOHOT

Dance - Verde

2007



VICTORIA CHAMES

Red Grafitti Fence

2009



HANNAH CHAUVET
The Stigmata of St. Salmon
2000



JAN COOK

Ancient Warriors

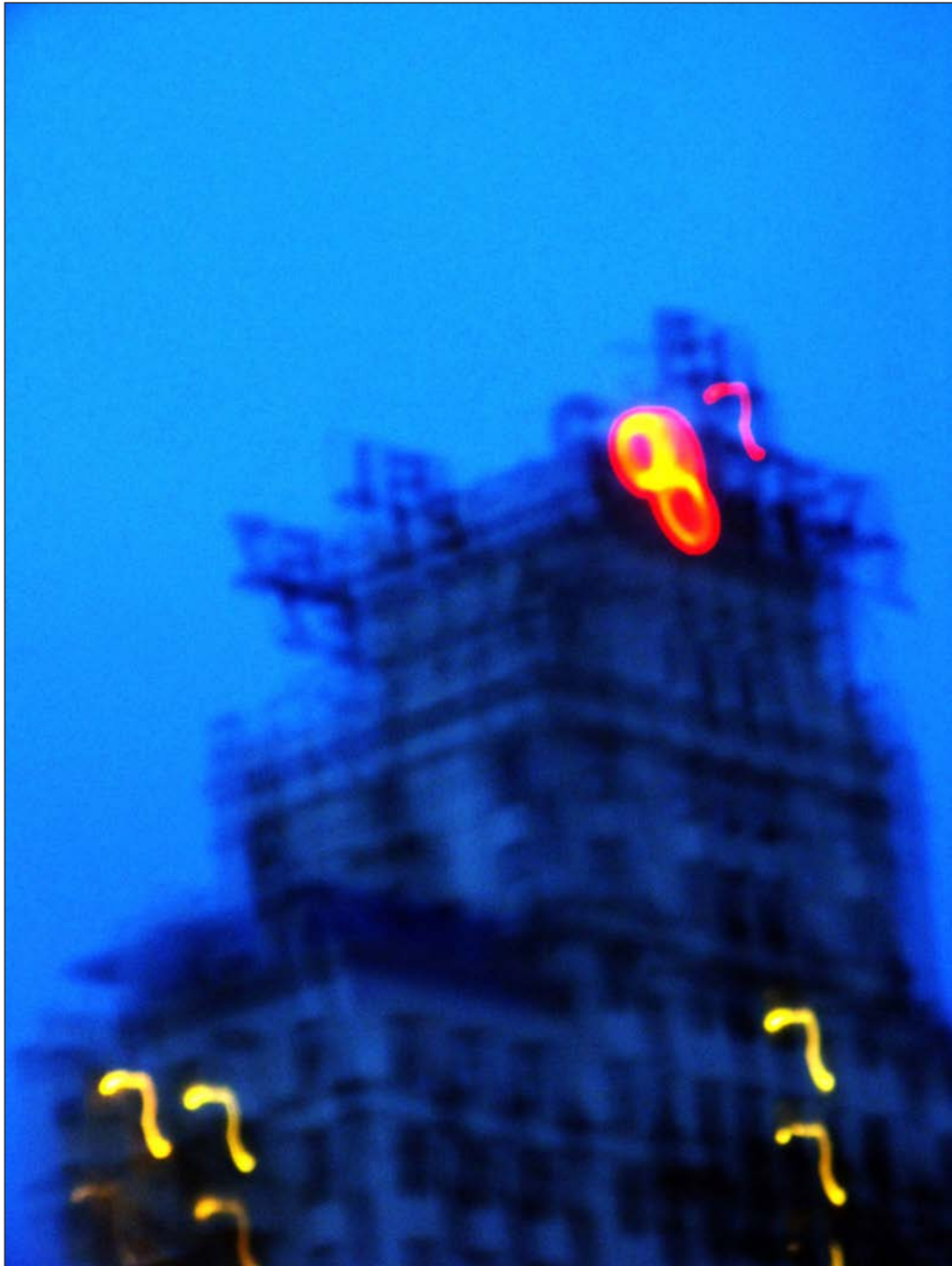
2010



SUSAN MARIE DAVIS

Zoe as The Girl with the Pearl Earring

2009



MIC DBERNARDO

Abstract #10

2010



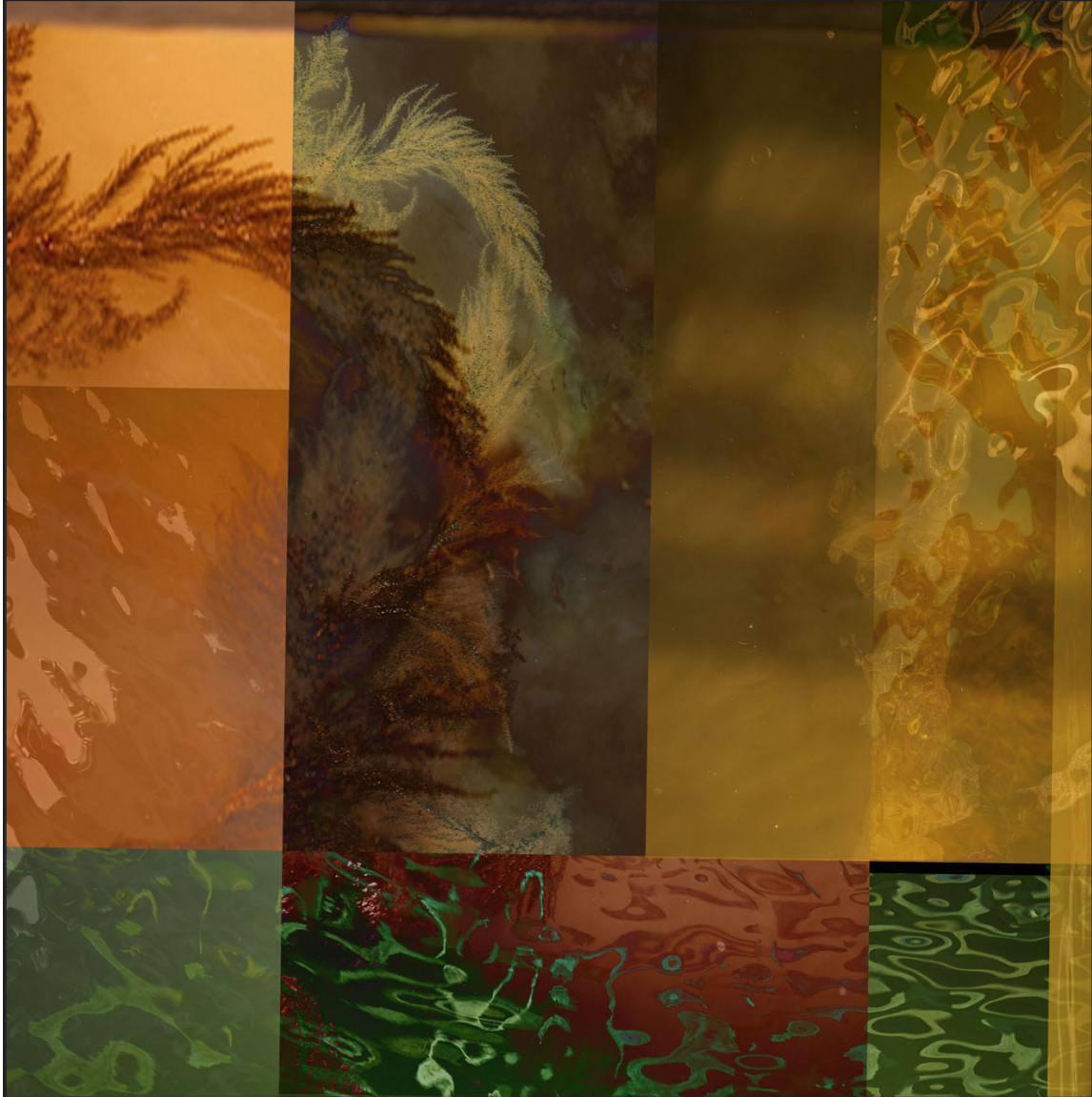
JAN DOVE
At the Crossroads
2009



JOE DOYLE

Tora Tora Toy

2010



AL EDGERTON

Middle Harbor

2010



NANCY GENN

Planetary Sphere

2010



PHILIP HALL

Caddy Custom

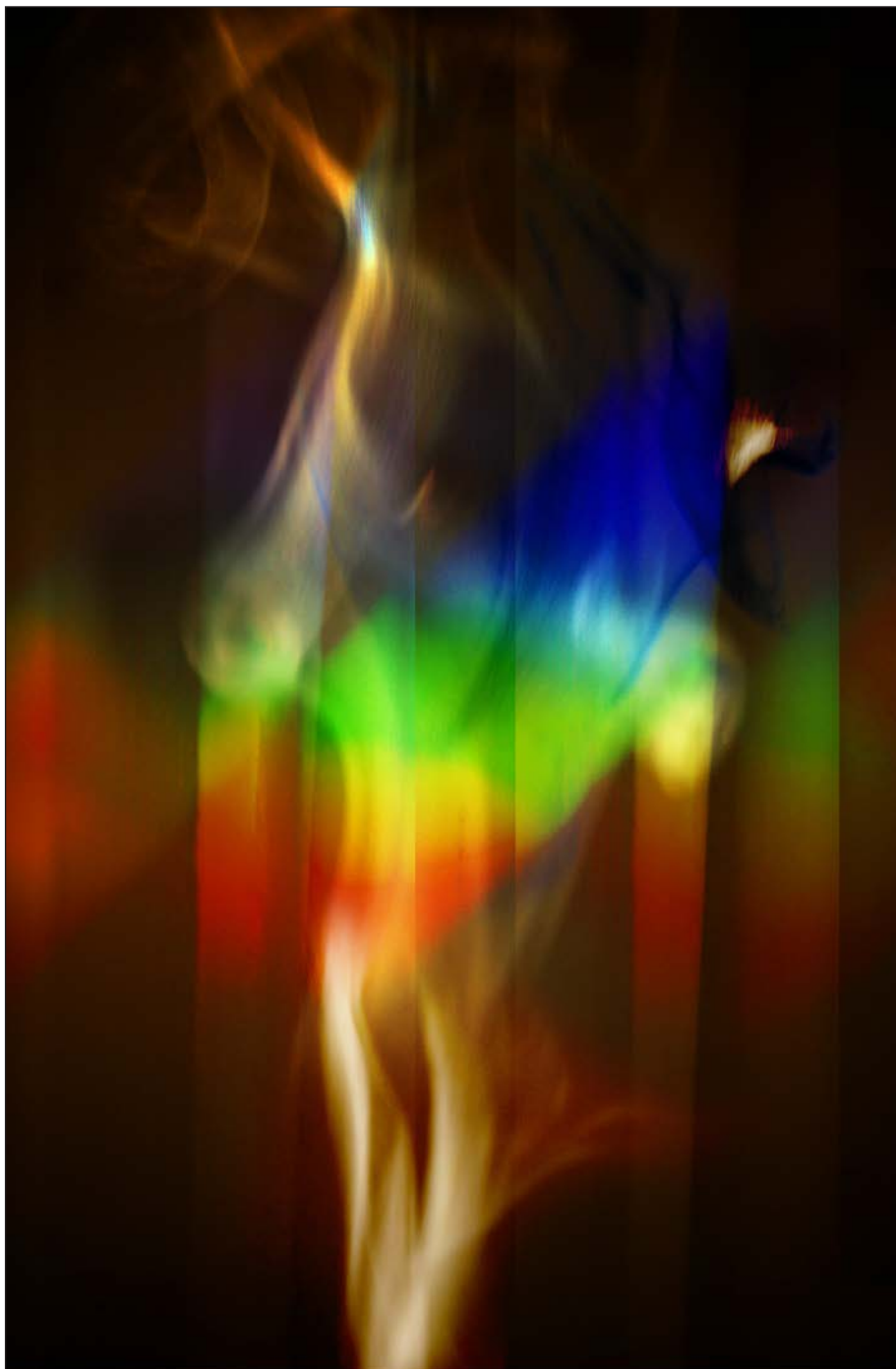
2010



FRANCES HARTWELL

Granary #5

2009



ZOHRA KALINKOWITZ

Pure Light 1

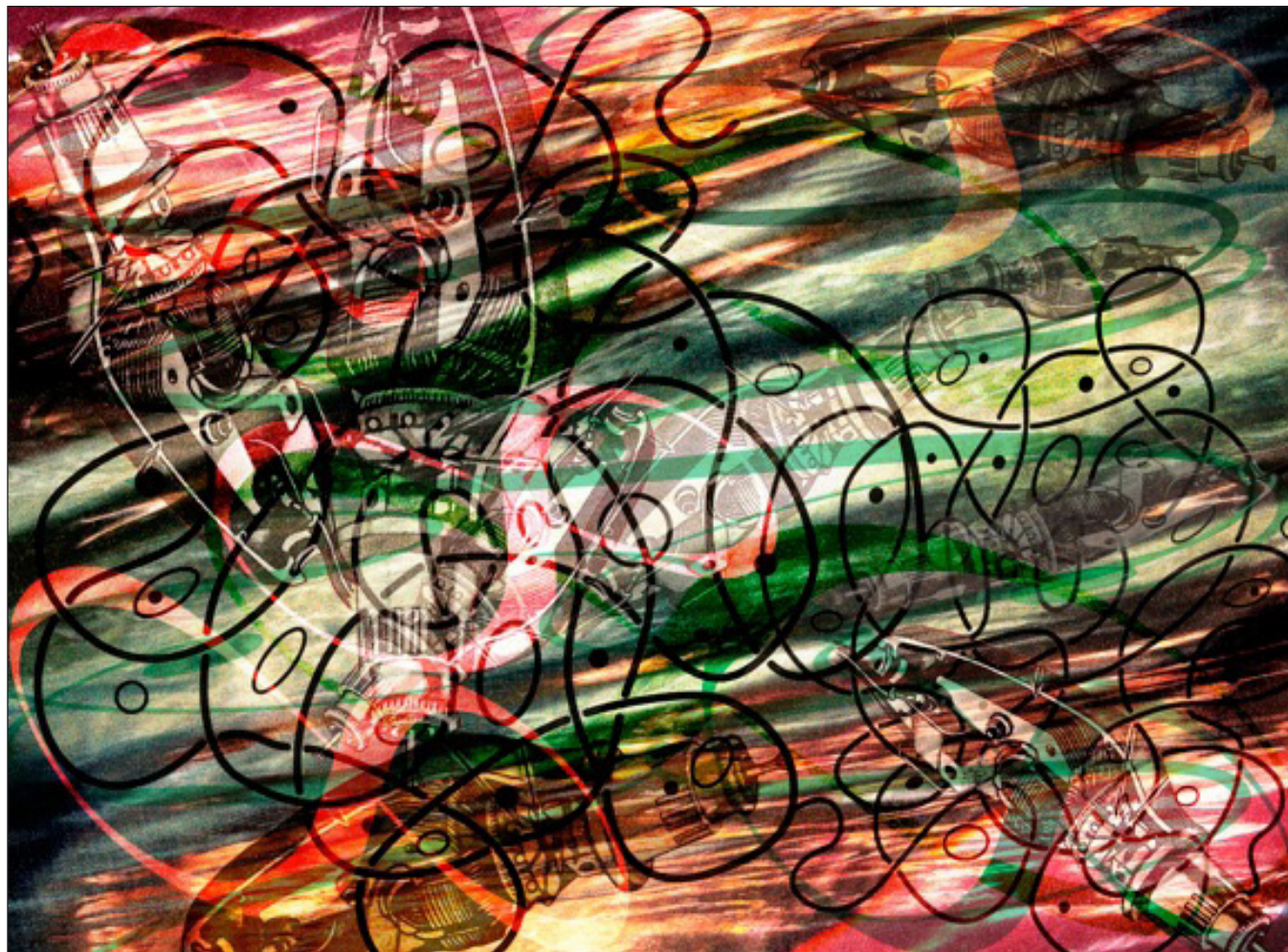
2007



MAGGIE LAWSON

Ancestral Self-Portrait 1

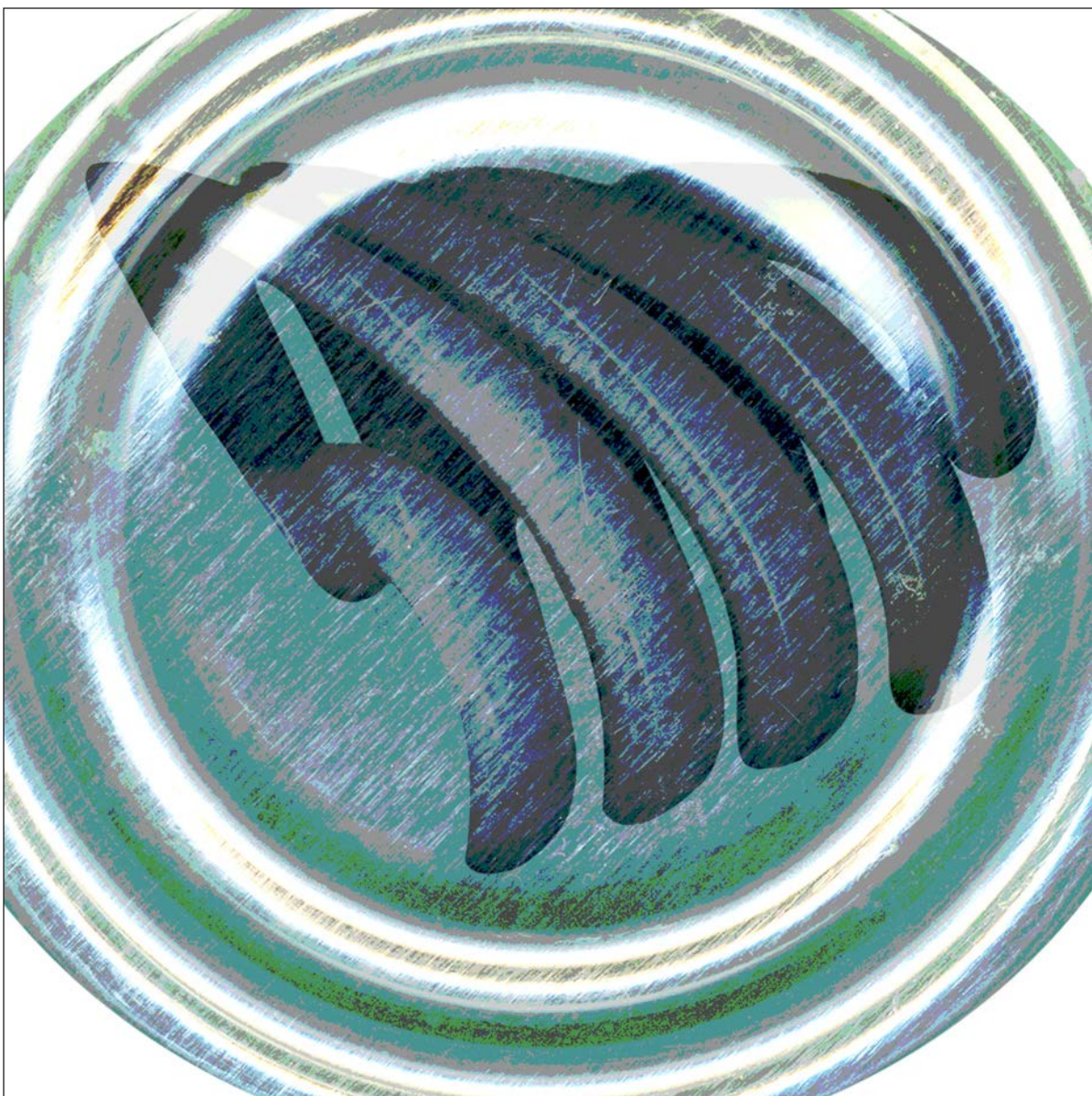
2010



TANA LEHR

Singing Water, Flying Air

2009



LAURIE LIPPE

Mirror

2010



SUSAN LIROFF

Self Portrait of my Mother

2008



MONICA MARINI

Three

2010



YONI MAYERI
Zambizi Sunset
2009



P.G. MEIER

Lucha Libre

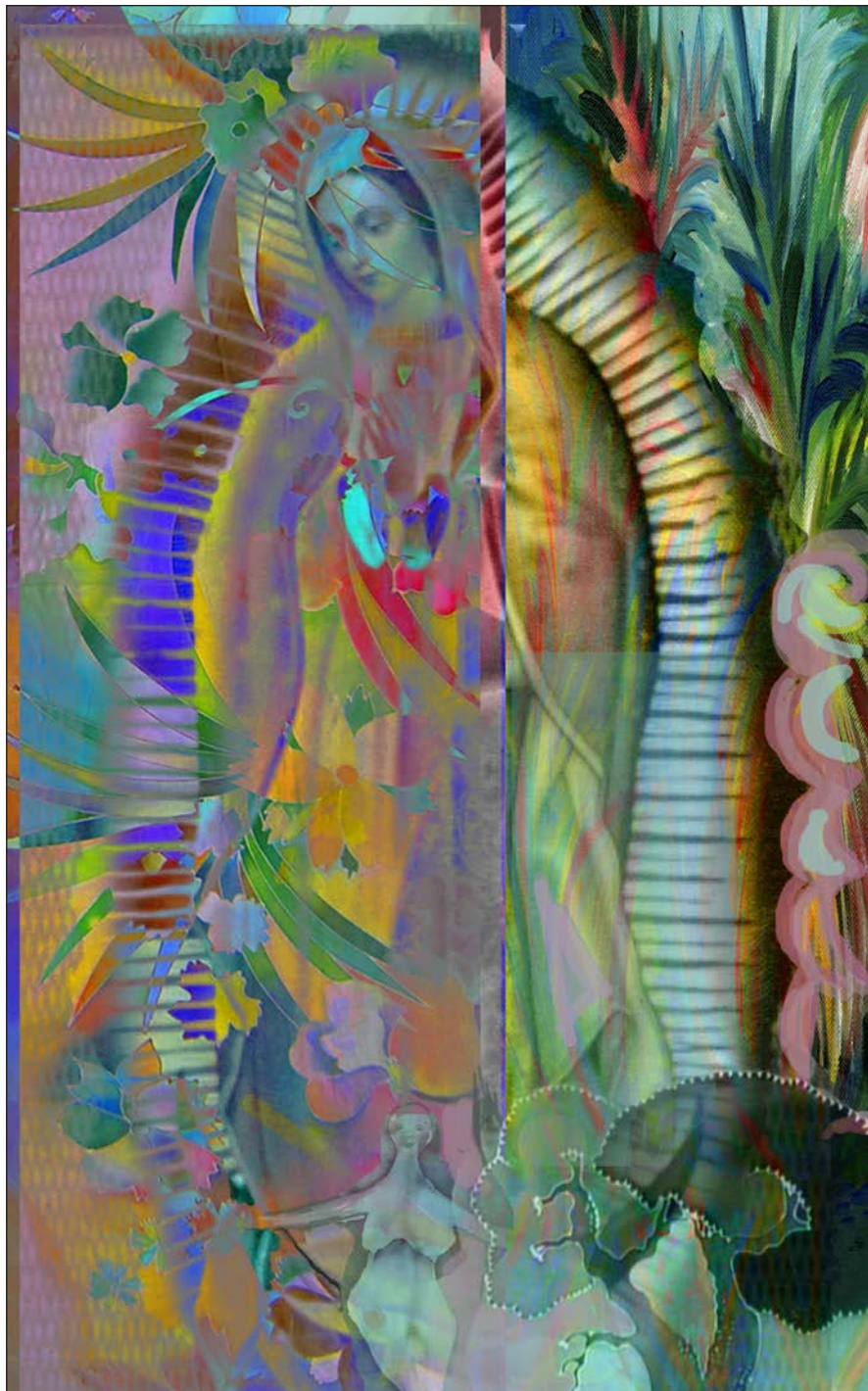
2008



JULIET MEVI

Now

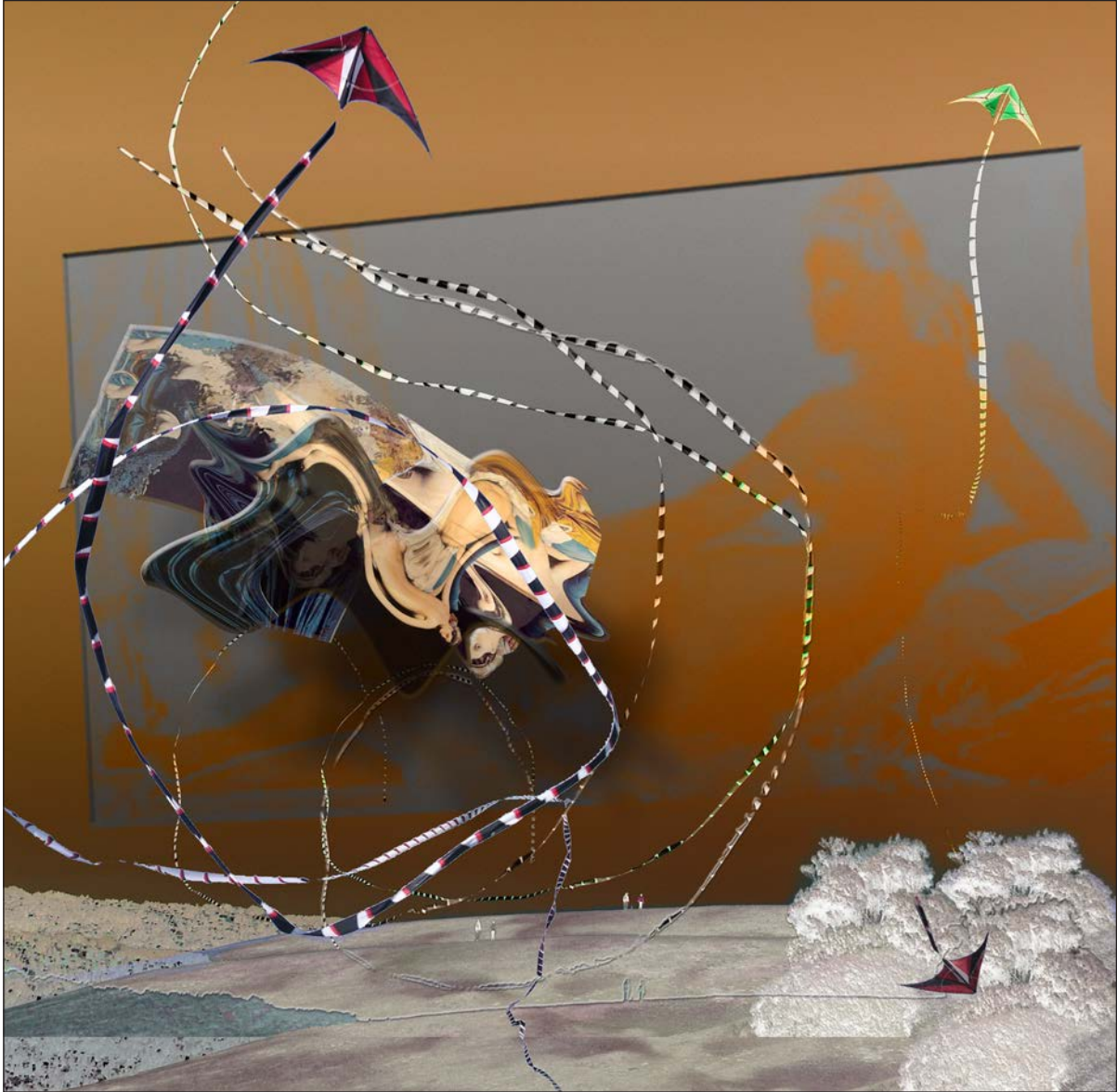
2009



JOANIE MITCHELL

Guadalupe Full Bright

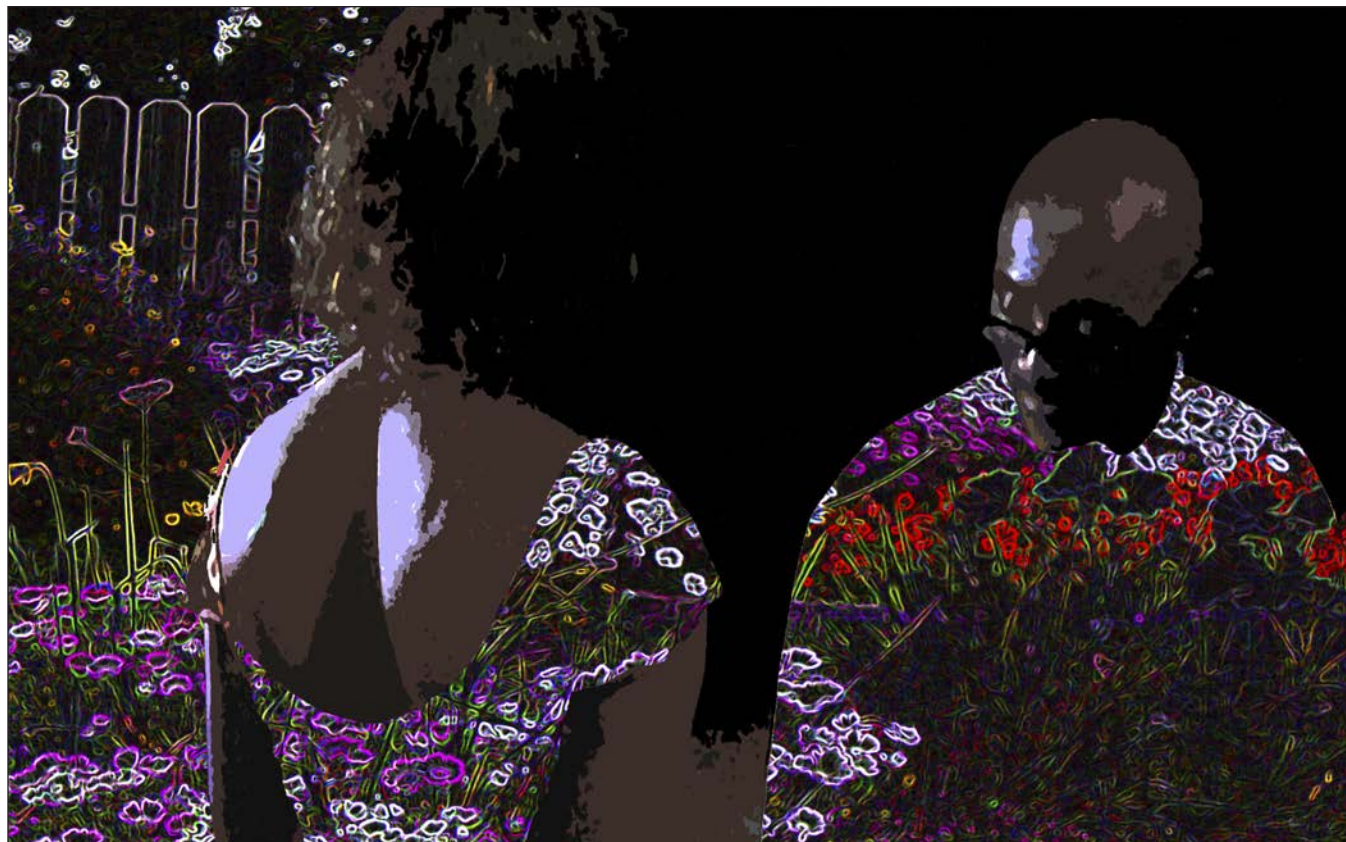
2010



CATYA DE NEERGAARD

Ingre's Kite

2007



CYNTHIA V. NICHOLS

Flirtation, Love and Beyond

2010



DANIELA NIKOLAEVA

Milly

2010



JEANNE O'CONNOR

Green Wall

2010



GINO PASTORI-NG

Iron Horse

2010



MADONNA PAVALKO

Waistcoat

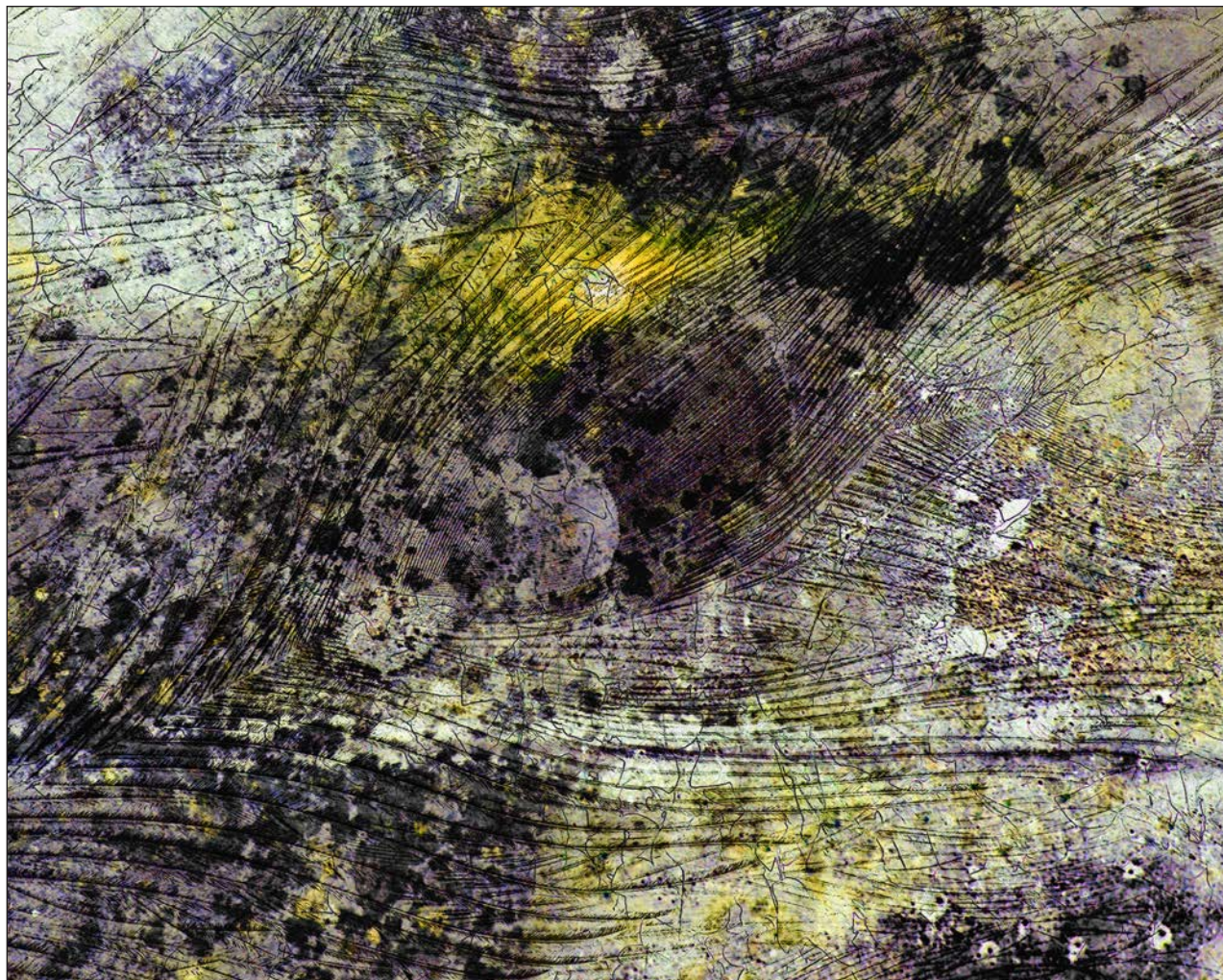
2010



MARCIA POOLE and LOUIS CUNEO

Covered Bridge at Aquatic Park

2010



JO-ANNA PIPPEN

Creation of a Feather

2010



RIBITCH

Bones of Mostainbo

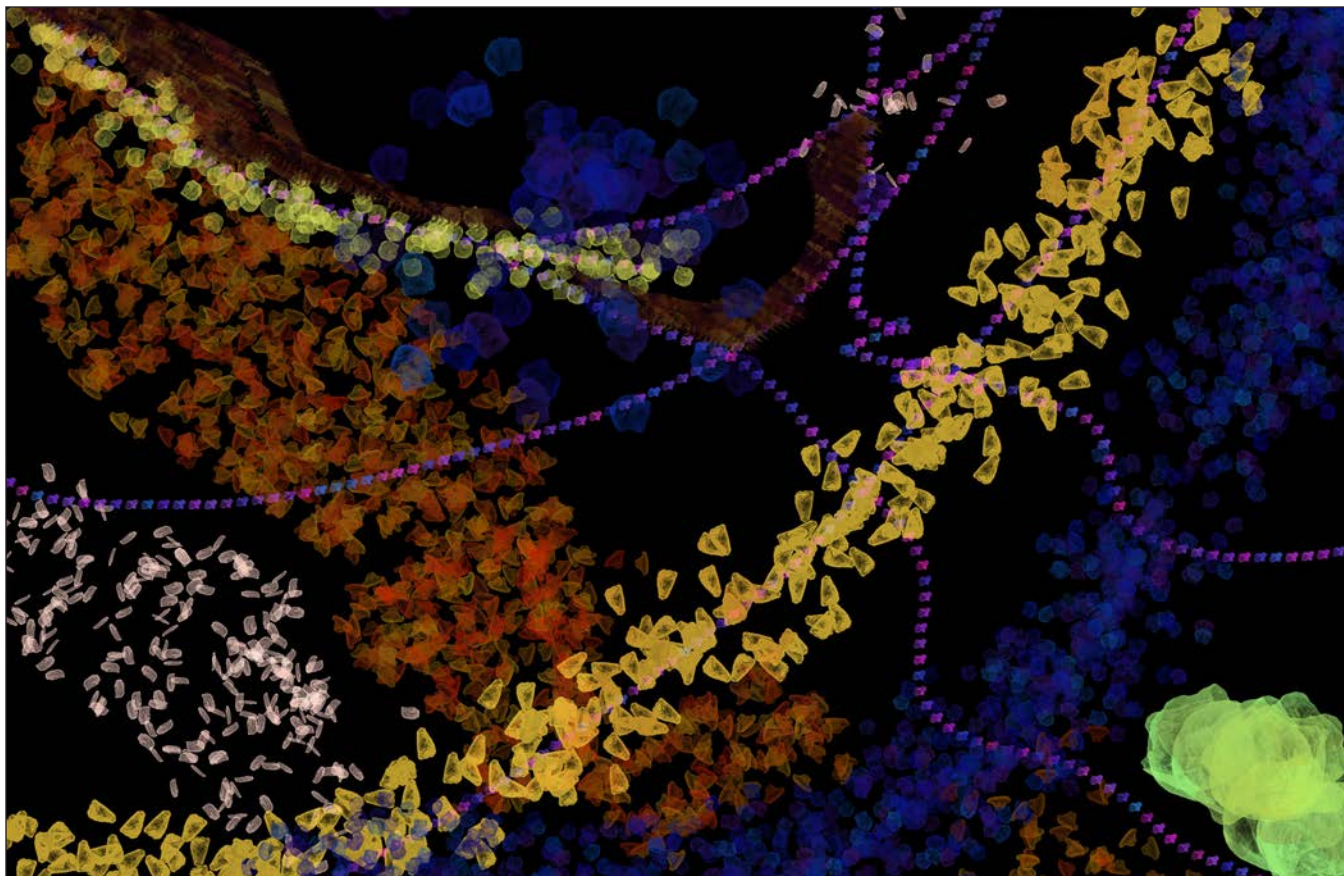
2010



ELKE SAVALA

Green Car

2010



MATTHEW SILVERBERG

Color Experiment #1

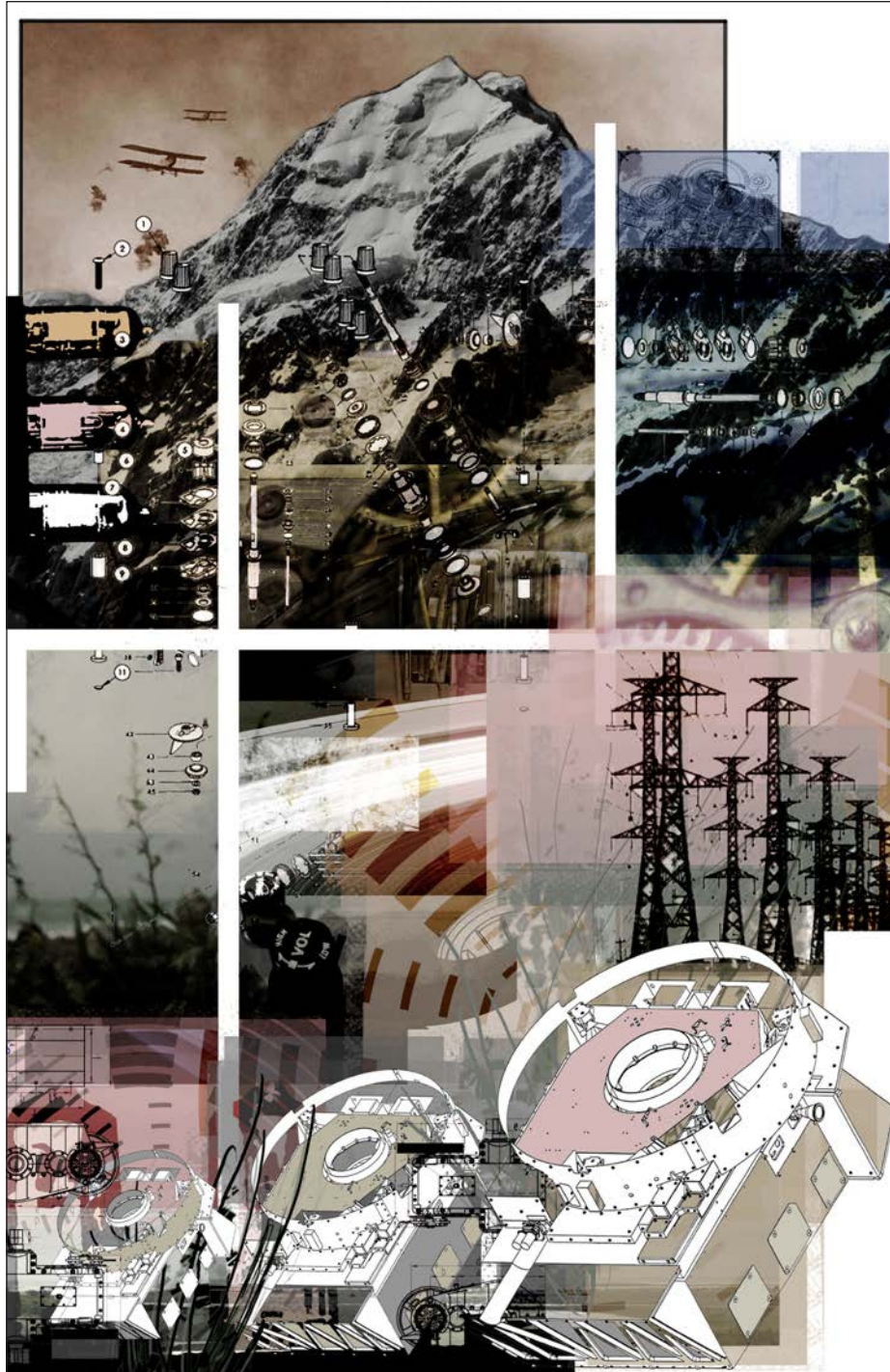
2010



COLETTE SIMMONS

Orphans

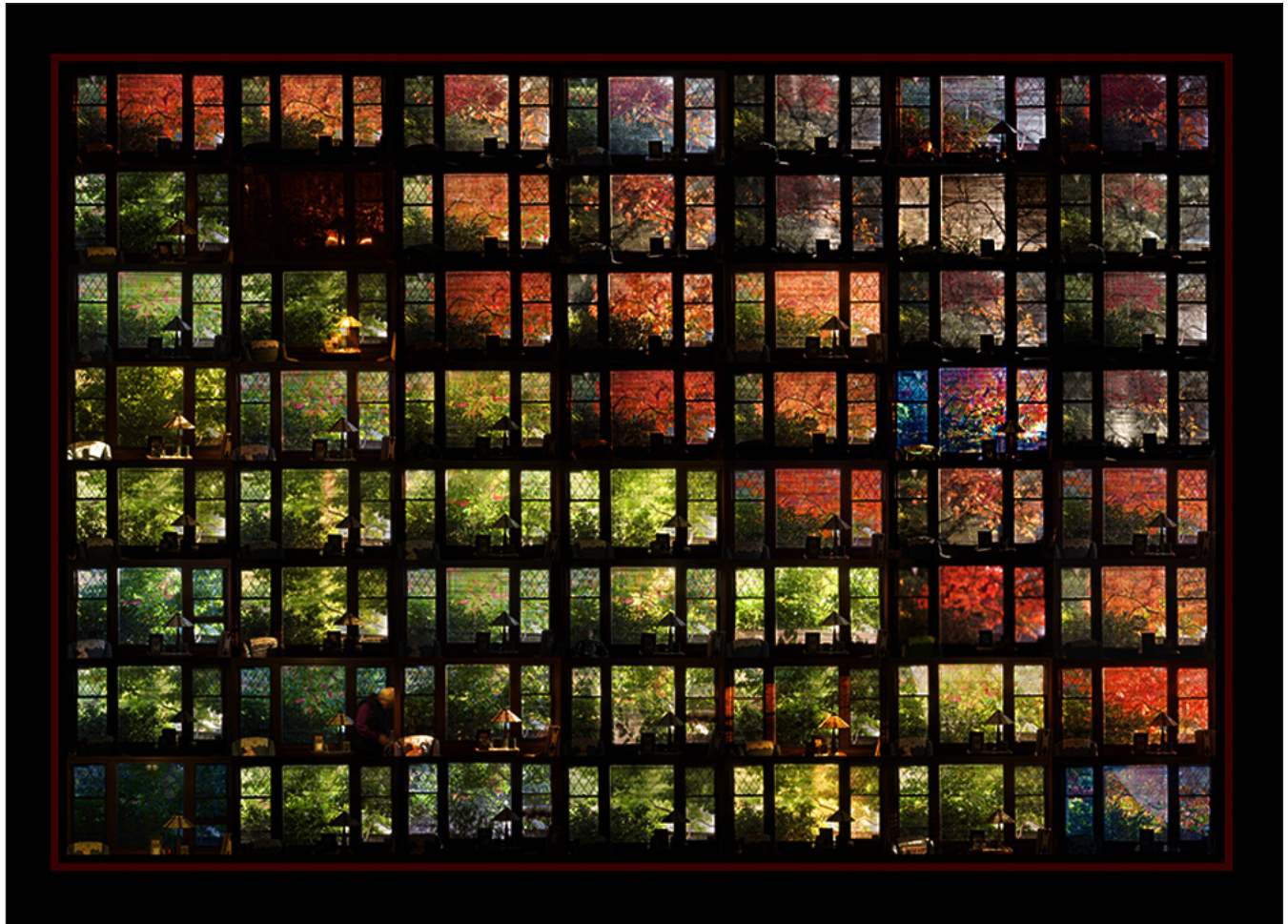
2010



SAM SLOANE

The Far Now

2010



SHARIN SMELSER

Waltz of the Persimmon

2010



KEVIN TIKKER

Zonda More #3

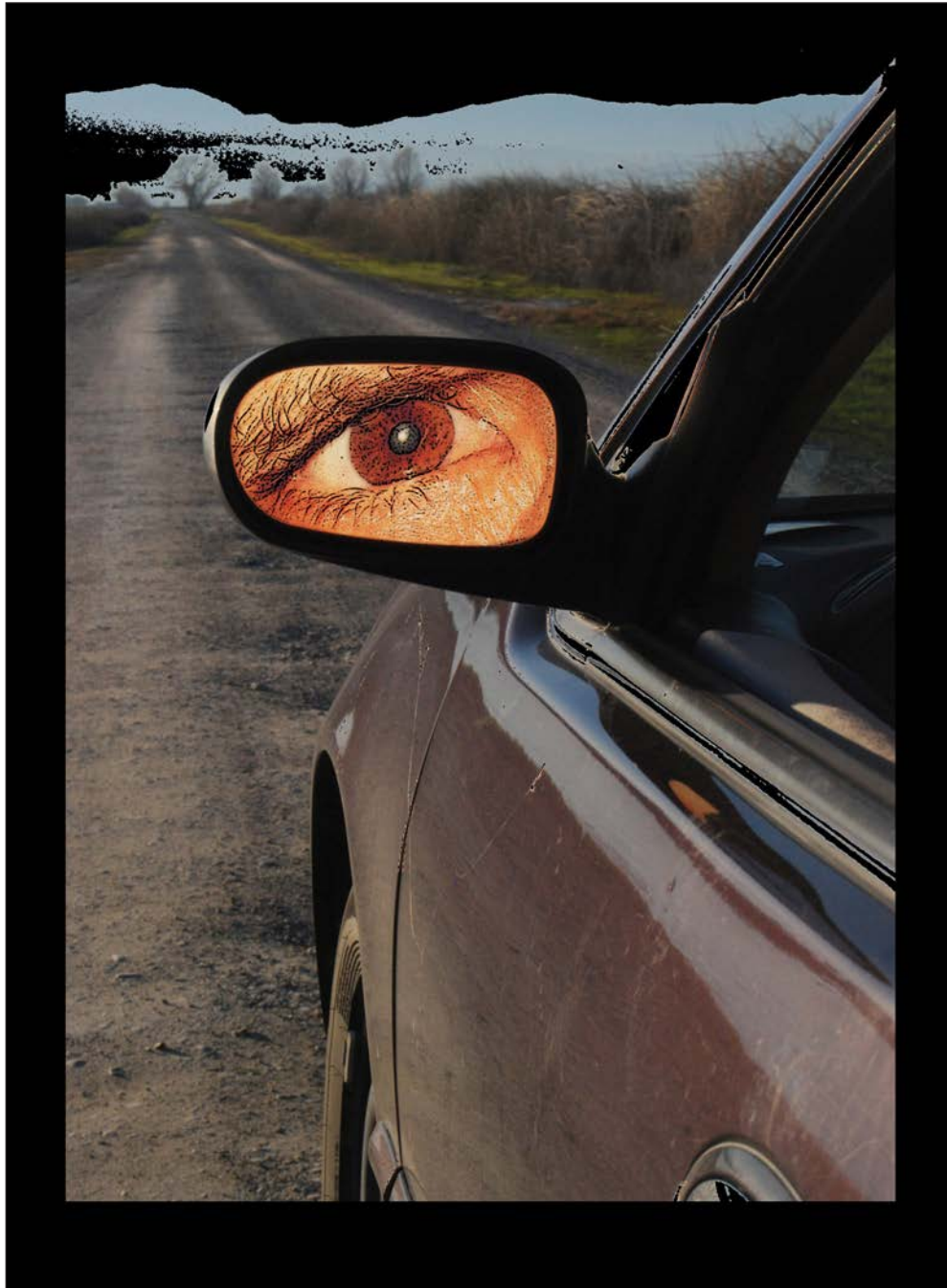
2010



PEARL JONES TRANTER

Remains of wartime at Mare Island, Vallejo, CA

2010



GARY TURCHIN

Mirror - Eye

2010



LIZ WIENER

Ginkgos Unfurled

2010

